

AMA Atlanta Mentorship Program Agreement

Welcome to the AMA Atlanta Marketing Mentorship Program!

This agreement outlines our shared commitment to making the most of this valuable opportunity. Please read carefully and thoughtfully before signing. *By signing this agreement, you agree to the following:*

1. Active Participation:

- **Responsiveness:** Promptly respond to your mentor or mentee's communications within 1-5 business days. Timely interactions are essential to building a strong and productive relationship.
- **Regular Meetings:** Schedule and hold at least three mentorship meetings in the next 3-4 months. These can be in-person, virtual, or at AMA Atlanta events. Your commitment to these meetings will directly impact the depth and value of the mentorship experience.
- **Kick-Off Event:** Attend the in-person mentorship program kick-off event. This event serves as a valuable opportunity for you to meet your mentor/mentee in person, establishing rapport early in the journey, as well as meet other program participants, program committee members, and AMA Atlanta board members.

2. Time Commitment:

- **Mentors:** Commit at least 4 and 6 hours over the next few months. This includes meetings with your mentee and additional prep time (if needed), and all communication with your mentee between meetings.
- **Mentees:** Commit at least 6 to 8 hours over the next few months. This includes meetings with your mentor, initiating and driving communication with your mentor, coordinating and scheduling meetings, and possible homework between meetings.

3. Company Support:

- **Clear Communication:** Ensure you have your employer's support and understanding of your participation in the program. This will facilitate a seamless integration of mentorship into your professional development.

4. Mutual Respect and Professionalism:

- **Open Communication:** Maintain open and honest communication with your mentor or mentee. Share your needs, expectations, thoughts, questions, and challenges openly.
- **Respectful Conduct:** Treat your mentor or mentee with respect and professionalism at all times. A positive and supportive environment is crucial for growth and learning.

5. Program Commitment:

- **Timely Notification:** Should unforeseen circumstances arise that prevent you from upholding your commitments to the program, please notify your mentor/mentee and the AMA Atlanta Mentorship Program immediately of your withdrawal. This allows us to make necessary adjustments and find alternative arrangements.
- **Flexibility and Adaptability:** While we strive to match you with the ideal mentor or mentee, understand that the perfect fit may not always be immediate. Be open to learning from different perspectives and adapting to changing circumstances.

By signing this agreement, you acknowledge the following:

- **Benefits of Participation:** This program offers unparalleled opportunities for professional growth, networking, and knowledge sharing that requires a commitment of time and energy on the participant's part. By committing to these terms, you commit to making a positive investment in your development to help maximize your potential for personal and career advancement.
- **Shared Responsibility:** The success of the program relies on the collective effort of all participants. Your dedication to the agreement ensures a positive and rewarding experience for everyone involved!

By signing this agreement, you affirm your understanding and acceptance of these terms and acknowledge that failure to abide by these terms may result in your removal from the program and future ineligibility.

Participant Signature:

Date: